

July 17, 2014

FOR IMMEDIATE RELEASE

“Primp Your Pit” \$20 spay/neuter for pit bull mixes

Tucson, Ariz. (JULY 17, 2014) – Spay or neuter your pit bull mix for just \$20 during August at the Humane Society of Southern Arizona!

As part of the “Primp Your Pit” event, the HSSA will spay and neuter 200 pit bull mixes at this special rate, which applies to all residents of southern Arizona. Prevention is one of the HSSA’s pillars, and we are proud to be part of this effort.



Sadly, myths, misunderstandings and media contribute to high shelter intake and low adoption rates of pit bull-type dogs of all ages. As a local and independent nonprofit, the Humane Society of Southern Arizona is doing its part in helping solve overpopulation by participating in PetSmart

Charities®’ “Primp Your Pit” August spay/neuter campaign.

To reduce shelter numbers, PetSmart Charities is providing more than \$388,000 in grant funding to 57 animal welfare organizations across the nation so they can sterilize thousands of pit bull-type dogs during the August campaign.

“No one wants to see homeless pets live their lives in a shelter - it’s heartbreaking but continues to happen. Overpopulation is a problem and as a community we must raise the bar and act responsibly by spaying and neutering. Spaying or neutering is the most effective things owners can do to prevent unwanted litters from being born that will ultimately end up in local shelters,” says Samantha Esquivel, Public Relations Lead.

The American Veterinary Medical Association endorses spaying and neutering puppies as young as 8 to 10 weeks old. Research shows that the procedure may improve the behavior and health of the pet, including reducing the risk of certain reproductive cancers and infections.



Duke* 3-years-old * #766033
Looking for his forever home!

Pit bull parents who wish to take advantage of this special offer must mention the “Primp Your Pit” promotion when they schedule their appointments. The promotion is based on availability and spaces are limited.

Please visit hssaz.org or call 520-881-0321 for more information or to schedule an appointment.

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About The Humane Society of Southern Arizona

Founded in 1944, the Humane Society of Southern Arizona (HSSA) is the oldest and largest nonprofit animal welfare organization in southern Arizona serving pets and the people who love them. The HSSA is a 501 (c)(3) charitable organization, funded solely by donations and the services they offer to the public, receiving no government funding. HSSA is not a department of federal, state, county, or city government, nor affiliated with any other animal welfare organization. Visit www.hssaz.org or call 520-327-6088.

About PetSmart Charities:

PetSmart Charities, Inc. is a nonprofit animal welfare organization that saves the lives of homeless pets. More than 400,000 dogs and cats find homes each year through our adoption program in all PetSmart® stores and our sponsored adoption events. PetSmart Charities grants more money to directly help pets in need than any other animal welfare group in North America, with a focus on funding spay/neuter services that help communities solve pet overpopulation. PetSmart Charities is a 501(c)(3) organization, separate from PetSmart, Inc.