



Annual Report

2016



Board of Directors

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Vice-Chair: Terra Benson

Treasurer: Melissa Seida

Secretary: Kellee Campbell

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Jody Butera

Larry Lang

Dr. Michael Lent, DVM

Susan Salmon

Brian Seastone

Jordan Simon

Marissa Sites

Tom Spendiarian

Lora K. White

Our Mission

Acting with compassion and responsible stewardship through innovative programs that serve pets and the people who love them.

Our Vision

A community in which all pets are cared for and loved.

Cover photo by HSSA Staff Photographer
Andrea Mitchell

A Message from our Board Chair



The Humane Society of Southern Arizona is on a mission to be the most innovative and effective animal welfare agency this side of the Mississippi, and Fiscal Year 2016 saw huge advances on this front in just about every aspect of our organization.

HSSA helped drive Tucson to the top of the pack, beating out pet-friendly cities around the nation to become the winner of Pet360's Top City for Pets. HSSA was also awarded the Tucson Weekly's "2016 Best Place to Donate Your Time and Money" for the 3rd year in a row, and we took home a prize for "Reader's Choice for Best NonProfit, 2016" from the Arizona Daily Star. Perhaps the most impressive thing we're doing is building a brand new facility - one that puts into practice the most recent advances in animal welfare, and helps us to plan for an even better and brighter future.

It's our innovation and scope of vision that drives the accolades and awards. This year, we transferred in 1,644 pets from high-risk situations, including an emergency run to help address the critical need during the Cedar Creek Fire (see page inside for more). Ninety-six percent of the animals in our care found loving forever homes, and that's just scratching the surface of the impact we've made.

Our quest to save as many animals as we can continues. From community engagement and education, to raising funds for animals with special medical needs, we are working every day to make Tucson the best place on earth to be a pet.

Sincerely,

Kris Slaney

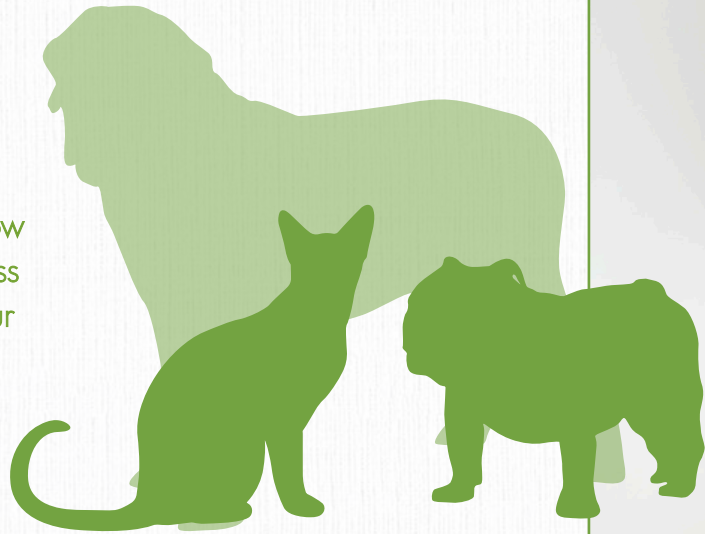
Kris Slaney
HSSA Board Chair

Average cost of care

For every dollar spent 78¢ goes directly to animal care through services such as shelter, food, microchipping, vaccinations, and medical care while staying at our shelter.*

**The love is free.*

Every year our goal is to expand our services and grow our outreach for the homeless animals in our community. Your love and support helps us meet these goals.



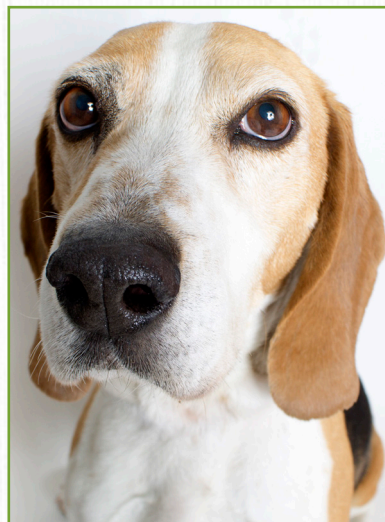
Dutch
Photo by Andrea Mitchell

Shelter Art Foundation and HSSA Marketing

In Fiscal Year 2016, HSSA partnered with another non-profit to help lower our length of stay, and improve our marketing materials. The Shelter Art Foundation provided our organization with photography equipment and training our shelter staff needed to expand our digital presence. Our Marketing team took over 14,350 professional style photos that have been seen on multiple platforms, ranging from Facebook, to our quarterly magazine Humanely Speaking.



Increasing our reach



Letters from the Kennel

The Humane Society of Southern Arizona supports pets and the people who love them. In January 2016, HSSA launched our first blog, Letters From The Kennel. This space is for people to find useful information to make their lives with their pets more fun, informed, and creative. From January to June 2016, we reached over 5,000 unique viewers, on over 50 blog posts.

Dog Days in the Desert Summer Camp

The Humane Society of Southern Arizona strives to reach youth and adults in our community to teach them how to be caring and compassionate people. Our goals are to promote critical thinking, empathy and compassion for all living creatures. We're helping to create and encourage the next generation of animal welfare advocates!



Keeping pets safe



Pet Safety and First Aid Classes

In Fiscal Year 2016, HSSA hosted Pet Safety and First Aid Classes. These classes are more than just a program on how to conduct CPR or treat medical emergencies for pets. Participants learn how to prevent emergencies; assist their veterinarian in treating their pet; keep animals safe from local environmental hazards; avoid poisonous plants and household dangers; and identify and react to cruelty and neglect issues. Most importantly, participants are taught the true benefits of prevention!



Rattlesnake Avoidance Training at HSSA

Nothing is scarier in Southern Arizona than taking your dog out for a walk and hearing the sounds of a rattlesnake. We teamed up with trained professionals from Animal Experts Inc., and Adobe Dog Trainers to train dogs to use their eyes, ears, and noses to avoid rattlesnake bites. Over 150 dogs completed this training in Fiscal Year 2016.

Transferring pets in need

The Humane Society of Southern Arizona transferred 1,644 pets into our care in Fiscal Year 2016. These pets range from dogs to ducks, and had a reduced chance surviving in their initial shelter situations. Thanks to our Second Chance Fund, we are able to transfer pets into our care regardless of their medical status, and find them their forever homes in our community.

*Left: Roswell, transferred to HSSA from Valencia County Animal Control, New Mexico
Photo by Andrea Mitchell*



Going the extra mile

New Mexico Transfer

In January 2016, the Humane Society of Southern Arizona completed our first out-of-state pet transfer. A team traveled seven hours to a small community in New Mexico after receiving a desperate plea from a shelter manager. The county-run shelter was being forced to euthanize up to a dozen dogs per day, due to over-crowding issues. We were able to bring home over 20 dogs, including a pregnant mama that would give birth only a few days after making it to Tucson. This mission jump-started our community's support for shelter transfers from high risk euthanasia situations.

Cedar Creek Fire

In June 2016, HSSA packed up transport vehicles when a plea for help was sent to us during the midst of the Cedar Creek Fire. The fire, which would eventually burn over 40,000 acres, left a local animal shelter in direct danger. We traveled 12 hours to a makeshift holding area where dogs were being sheltered on a football field in crates, and brought 30 dogs back to Tucson. Our community raised \$15,000 for this mission, and all 30 dogs found their forever homes.



5,807 ANIMALS TAKEN IN

AVERAGE LENGTH OF STAY

| | |
|--------|---------|
| CAT | 44 DAYS |
| KITTEN | 36 DAYS |
| DOG | 39 DAYS |
| PUPPY | 19 DAYS |
| OTHER | 18 DAYS |

4,515 ANIMALS ADOPTED

1,644 PETS TRANSFERRED IN

211 PETS RETURNED TO THEIR OWNERS

96% LIVE RELEASE RATE

685 feral cats were spayed/neutered and vaccinated through HSSA's Trap, Neuter, Return program

Total surgeries performed

Shelter Pets 3,456

Clinic Pets 3,062

Number of vaccines given

Shelter Pets 16,669

Public Pets 1,337

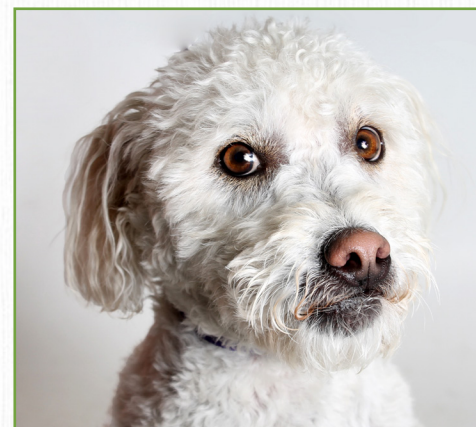
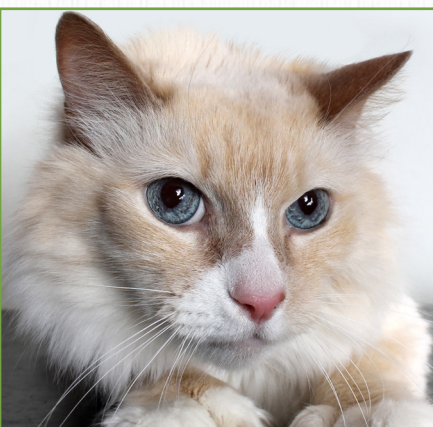
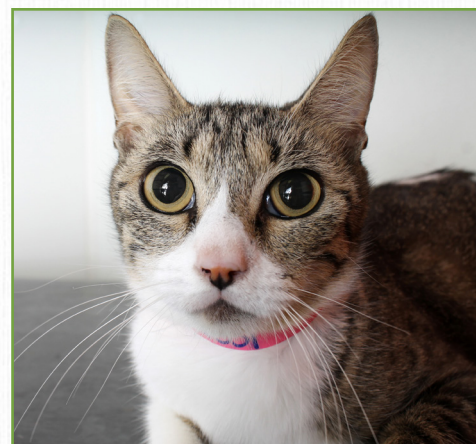
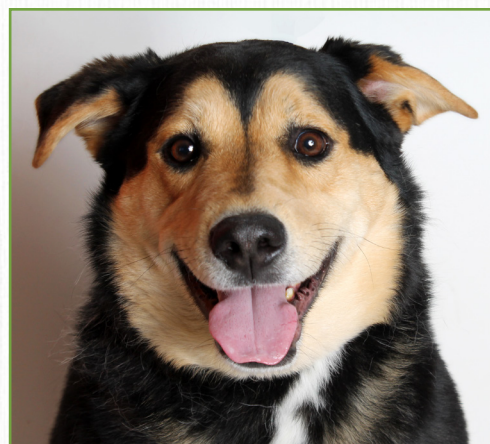
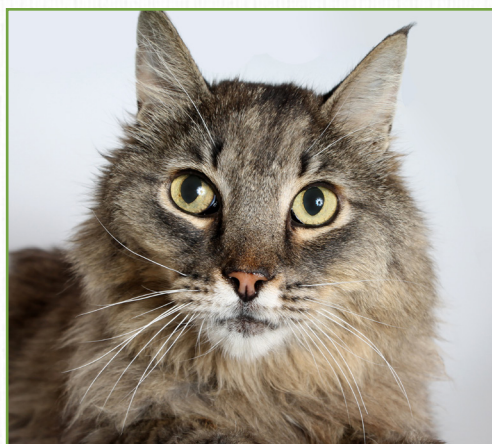
Number of treatments administered to sick or injured pets

Shelter Pets 18,847

Public Pets 1,765



Working towards a community of healthier pets





Volunteering her time

Lois has volunteered over 16,000 hours in the last 13 years. Lois facilitates adoptions, visits with healing dogs in our Second Chance Unit, and works with animals in need of behavioral assistance, on a daily basis. Lois has proven herself indispensable to the Humane Society of Southern Arizona.

Lois volunteers between 8-10 hours a day at HSSA and averages walking 10 miles a day with shelter dogs. Lois believes that the more attention you give an animal the more they have a chance to thrive and become the best version of themselves.

HSSA's volunteers are the backbone of our organization and much of our work could not be completed without their dedication year after year.

148,645 volunteers hours completed
by 1,454 HSSA volunteers

Fostering Adoptions on the Streets of Tucson (F.A.S.T.)



Fostering Adoptions on the Streets of Tucson (FAST) is an exciting program to help get our dogs into their forever homes faster. Specially trained volunteers can take a dog out to dog-friendly places, and when the right match is found, adoptions can happen on the spot! We're engaging our community, giving the dogs a chance to socialize, and finding them homes FASTER!

Total Animals in Foster Care
1,231

Total Active Foster Care Family
191



Red's Story

Red was homeless for 133 days, and his health was deteriorating because of the stress of a shelter setting. Red would sit in his kennel and incessantly lick the walls and gate, looking very nervous to shelter visitors. He was only taken out for a meet and greet with a potential adopter once in his four month stay at our shelter.

In Fiscal Year 2016, the Humane Society of Southern Arizona started a program to help shelter dogs that weren't able to be their best selves in a kennel. Red was the first candidate for our FAST program.

Red went home with a foster volunteer for the weekend, with the hope of finding a forever home. It worked! Red met his future adopter's son-in-law while hanging out in downtown Tucson. A few pictures were exchanged, and on Monday evening Red finally had a home! Red and his adopter are living happily together, where they enjoy daily walks and a lot of bonding time.

Red found his adopter on the streets of Tucson, along with 10 others dogs in the first few months of the program.



Above: Bonded cat, Turbo, and dog, Zeus, were adopted together from PAWSH at Park Place.
 Right: Senior cat, Patchouli, found her forever home at PAWSH La Encantada, after receiving medical care from HSSA.



Retail for a cause

PAWSH

La Encantada & Park Place Merchandise and Adoptions

Shopping for pet supplies and pet lovers' gifts in Tucson has never been easier, thanks to HSSA's two off-site PAWSH locations. These one-stop-shop and adoption spots provide everything from pet food, to locally made toys and treats. Through these two stores, located at La Encantada and Park Place, 943 pets found their forever homes via everyday adoptions and special adoption events. Shopping at PAWSH is always tax-free, and 100% of the purchases come back to HSSA to help us save more pets.



Merchandise and Adoptions

Through the generosity of our community, HSSA Thrift Store is able to offer a wide range of second hand goods for the 6th year in a row. From housewares, to clothes and furniture, HSSA has everything a thrifty heart could desire. In Fiscal Year 2016 HSSA Thrift Store raised \$350,000 to help support our operations, while providing a fun and affordable way to shop.

With only three months left in Fiscal Year 2016, HSSA's Thrift Store found the perfect forever homes for three of our hardest to place cats, and a rat! The cats adopted from HSSA Thrift Store were all positive for Feline Leukemia Virus, a diagnosis that would deem the cats unfit for adoption in other shelter settings.

Now featuring adoptable cats



Right: FeLV positive cat Figs was adopted from HSSA's Thrift Store Cattery.

Parties With A Purpose



SWEAT for Pets: Walk, Run & Roll

Our first-ever SWEAT For Pets: Walk, Run & Roll was held Sunday, November 1st, 2015 on the UA Campus Mall. More than 250 participants joined with hundreds of virtual online walkers and donors to help raise funds in a new peer-to-peer campaign. Along with sponsorships from Che's Lounge, GEICO, and Bookmans Entertainment Exchange, more than \$42,000 was raised, significantly growing the event over its previous incarnation as Mosey For Mutts.

HSSA's Events Team raised over \$300,000 in Fiscal Year 2016





Puttin' On The Dog

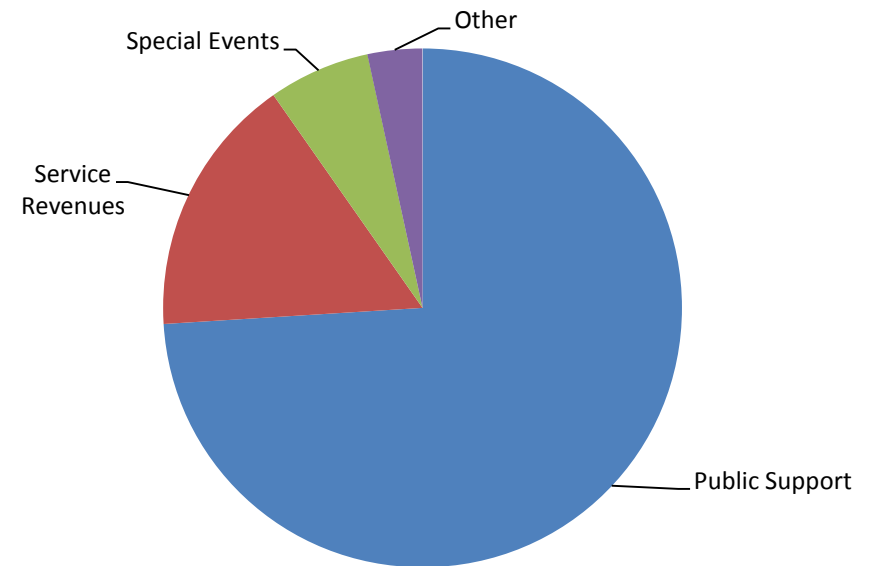
Our 18th annual Puttin' on the Dog was held on Friday, May 6th, 2016 at the Hilton Tucson El Conquistador. More than 600 guests enjoyed drinks, food sampling from 24 Tucson Originals restaurants, our famous live and silent auctions, live music by Ed DeLucia and his band, and entertainment from Cirque Roots. More than \$180,000 was raised for HSSA pets and programs at P.O.D., now in its 18th year as one of Tucson's preeminent fundraising galas.





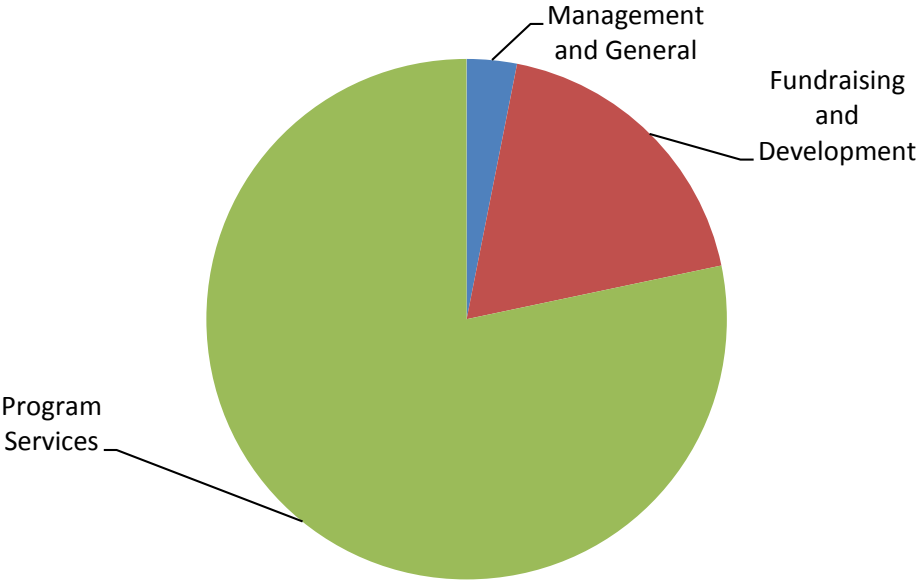
Income

| | | |
|-------------------------|--------------------|-------------|
| <i>Public Support</i> | <i>\$4,140,275</i> | <i>74%</i> |
| <i>Service Revenues</i> | <i>908,697</i> | <i>16%</i> |
| <i>Special Events</i> | <i>353,612</i> | <i>6%</i> |
| <i>Other</i> | <i>190,735</i> | <i>3%</i> |
| <hr/> | | |
| Total | \$5,593,319 | 100% |



Expenses

| | | |
|-----------------------------|--------------------|-------------|
| Management and General | \$180,533 | 3% |
| Fundraising and Development | 1,076,964 | 19% |
| Program Services | 4,540,431 | 78% |
| <hr/> | | |
| Total | \$5,797,928 | 100% |
| End of Year Net Assets | \$16,747,277 | |



Fundraising and Development for operations was 13% of total expense in Fiscal Year 2016. Fundraising for HSSA's new campus was 6% of total expense.



Charleston
Photo by Andrea Mitchell



Groundbreaking
Photo by Hannah Terpening

New Home. New Hope.

We broke ground at the site of our new location, 635 W. Roger Road, Tucson, Arizona on Wednesday, December 14th, 2016.

HSSA staff and volunteers were joined by state, county and city dignitaries, including Senator Steve Farley, Mayor Jonathan Rothschild, Supervisor Sharon Bronson, Council Member Karin Uhlich, and adoptable dogs to help us celebrate.

The new campus design includes innovative and green building practices, including jumbo dog runs, several large off-leash play yards, a designated dog walking path, indoor/screened outdoor cat habitats, solar covered parking, the use of existing native plant life in landscaping, and rainwater harvesting.

Anyone wishing to join the effort to build the new campus should contact Chief Development Officer Diana Cannon via email at dcannon@hssaz.org, via phone at (520) 321-3704 ext. 117, or visit www.hssaz.org/building/ for more information.

www.HSSAZ.org/BUILDING/



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Chief Financial Officer

Chief Operations Officer

Chief Development Officer

Clinic Director

Director of Marketing & Communications

Director of Human Resources

Director of Operations

Director of IT & Facilities Operations

Associate Director of Education & Community Outreach

Director of Development

EXT 124

EXT 183

EXT 117

EXT 176

EXT 177

EXT 127

EXT 108

EXT 180

EXT 142

EXT 116



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